

Pharmaceutical Companies

Why might they want access?

To develop new drugs or evaluate if a drug is effective



Digital developers and tech companies

Why might they want access?

To develop new smartphone apps and wearables for health conditions like Type 2 Diabetes



Analytics Services

Why might they want access?

To provide insights for teams who plan NHS services, for example to see whether those services are effective



Software companies

Why might they want access?
To develop software that could help clinical
decision-making or diagnosis



Private healthcare providers (such as private hospitals)

Why might they want access?

To understand health trends to plan service capacity for the future



Insurance companies

Why might they want access?

To understand the factors that drive population health to set insurance premiums

The SDE does not have a framework to grant access for this purpose.

From Understanding Patient Data: <https://understandingpatientdata.org.uk/companies>



Social media companies

Why might they want access?

To sell advertising opportunities for new health apps

The SDE does not have a framework to grant access for this purpose. In the UK private sector organisations cannot legally advertise prescription medications to patients.

